

Hokuiki Herald

OCTOBER
2023

THE OFFICIAL NEWSLETTER *for* MAUI COUNTY FCU KIDS!



Celebrating International Credit Union Day: A World of Financial Possibilities for Kids!

Hey there, young money-savers! Have you ever wondered about the importance of money and how it can make a difference in people's lives? Well, get ready to embark on an exciting journey as we explore International Credit Union Day and why it's such a big deal around the world. So, buckle up and let's dive in!

What is International Credit Union Day? International Credit Union Day is a special day celebrated on the third Thursday of October every year. It's a global event that brings together credit unions from different countries to raise awareness about the amazing work they do and the positive impact they have on people's lives.

What is a Credit Union? Think of a credit union as a special kind of bank that is owned and operated by the people who use its services, like you and me. Unlike traditional banks that are run for profit, credit unions exist to help their members save money. They focus on building a strong sense of community and helping people achieve their dreams.

Why is International Credit Union Day

Important? International Credit Union Day is significant because it allows us to learn about the importance of saving money, managing finances wisely, and helping others. It's a day to celebrate the principles of cooperation, equality, and community that credit unions represent. Credit unions play a vital role in our society by providing financial services to people who may not have access to traditional banks.

How Can You Get Involved? You already have a savings account, so you are off to a great start! You can get involved by:

1. Ask an adult if they are members of a credit union. If they are, ask them how it works and why they chose a credit union over a bank.
2. Learn about saving money, budgeting, and setting financial goals.
3. Visit your local credit union.

Remember, learning about money and the importance of financial institutions like credit unions is a lifelong journey. By starting early, you'll be better prepared to make smart financial decisions in the future and help others along the way.

kids club

PRIZE CORNER

Redeem your tokens for prizes!

2
TOKENS

Watercolors | Shuttle Pens
NEW: Mini Animal Mochi Squishies | Hello Kitty & Other Crocs Charms

5
TOKENS

Squishy Balls | Jumbo Mochi Squishies
NEW: Hello Kitty Stamps | Jumbo Chalk

10
TOKENS

Assorted Squishies
NEW: Lego City Stuntz Bikes

25
TOKENS

Building Kits | Squishmallows

50
TOKENS

Karaoke Microphone | Gem Art | Jumbo Squishmallows
NEW: Remote Control Vehicles

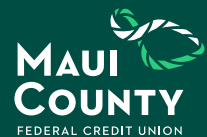
Prizes may vary by branch and are available while supplies last.

INTERNATIONAL CREDIT UNION DAY



International Credit Union Day is on **Thursday, October 19th**, this year. To celebrate, you can grow your savings and receive double tokens for your deposits made throughout the month of October (up to \$50 per day). For example, if you deposit \$20, you'll receive four (4) tokens!

Plus, Color the International Credit Union Day image to the left and bring it in to any Maui County Federal Credit Union location to receive your choice of a two-token prize.



BRANCH LOCATIONS:

Kahului (Maui Marketplace)
270 Dairy Road, Suite 146
Monday - Friday
9:00 a.m. - 5:00 p.m.
Saturday 9 a.m. - 1 p.m.

Lahaina (Fairway Shops)
2580 Kekaa Drive, Suite 117
Monday - Friday
9:00 a.m. - 2:00 p.m.

Wailuku Branch
224 Kehalani Village Drive
Monday - Friday
8:30 a.m. - 4:30 p.m.

MAUICOUNTYFCU.ORG
hello@mauicountyfcu.org